

# TOONS 'N TIPS DRIP MARKETING

[www.toonsandtips.com](http://www.toonsandtips.com)

## Monday Morning Smiles Email Campaigns

### PRICE SCHEDULE

***“Smiles” sent every Monday morning, every other Monday morning or once a month – and you can even change from month to month to meet seasonal or budget needs.***

#### **Price per Email Campaign**

Up to 100 Email Addresses	<b>\$30.00</b>
101 - 500 Email Addresses	<b>\$40.00</b>
501 - 1000 Email Addresses	<b>\$50.00</b>
Over 1000 Email Addresses	Additional <b>\$.05</b> per email address
Over 2000 Email Addresses	Call for quote.

#### **Each Standard Campaign includes:**

- Uploading of new email addresses submitted by client
- Insertion of 3 - 4 new copyrighted cartoons
- Links to Client website or TnT landing page  
(Examples – promotions, coupons, links to articles)
- Launch early Monday morning
- Activity reports following each campaign showing Opens, Clicks, Bounces, Unsubscribes

**One Time Template Set-up Fee** **\$50.00**

*Client's Credit Card will be charged after campaigns have been sent out.*

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